

### REGISTRATION FEE

Full Conference \$1,695

### MEMBERSHIP FEE

Executive \$1,995  
 Professional \$224

Mr.  Ms.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**PLEASE CHECK THE APPROPRIATE BOXES IN THE 4 AREAS BELOW TO PROVIDE INFORMATION ABOUT YOU AND YOUR COMPANY**

**1 CHANNELS** (NBC, MTV, FOX, Canal+, BBC, A+E, etc)

- Cable Channel (MTV, Discovery, Bravo, Disney Channel, etc.)
- Broadcast/Terrestrial Network (NBC, ZDF, CBS, BBC, DR, etc.)
- Pay TV/Subscription Channel (HBO, Eurosport, LAPTV, Showtime, etc.)
- Satellite Channel (Audience Network, ARTE, DW-TV, etc.)
- Internet Channel (Pitchfork, Machinima, Crackle, etc.)

**LOCAL/REGIONAL BROADCAST TELEVISION** (KXLY, NY-1, WPIX, KCET, Comcast Sports Net, etc.)

- Local Station (KOMO, KCAL, WNBC, etc.)  
 Affiliation #1 \_\_\_\_\_  
 Affiliation #2 \_\_\_\_\_  
 Affiliation #3 \_\_\_\_\_  
 Ownership/Station Group \_\_\_\_\_  
 Call Letters \_\_\_\_\_

- Regional Channel/Network (NY-1, Fox Sports Networks, CTV Toronto, etc.)
- Station Groups (Gannett, Tribune, Sinclair, LIN, etc.)

**CONTENT PRODUCERS, PROGRAM DEVELOPERS, SYNDICATORS, DISTRIBUTION** (Warner Bros. Television, Endemol, Sony Television, Shine, etc)

- Studio /Program Production (Shine, Endemol, Lionsgate, etc.)
- Syndicator/Distributor (Warner Bros Television, Debmar Mercury, Sony Television, etc.)
- Home Entertainment (Walt Disney Studios, 20th Century Fox, BBC Home Entertainment, etc.)

**MSOS/MVPDS** (Comcast, Time Warner, Star, DIRECTV, Virgin Media, etc.)

- Cable (Comcast, Time Warner, Virgin Media, ONO, etc.)
- Satellite (DIRECTV, DISH, SKY, etc.)
- Game/Entertainment Console (Xbox, Playstation, etc)
- Internet (Hulu, iTunes, Youtube, etc.)
- Mobile (AT&T, Orange, Verizon, etc.)

**SERVICE VENDORS/ AGENCIES/CONSULTANTS**

- Design/Motion Graphics/Animation
- Creative Services/Advertising Agency
- Production – Live Action
- Post Production/VFX/Editing Services
- Internet/Interactive Services (creative, technical, etc.)
- Legal Services
- Media/Strategy Agency
- Music & Sound: Licensing, Library, Composition
- Research Company
- PR Agency
- Recruitment Agency
- Voiceover
- Premiums/Incentives Provider
- Event Production/Special Events
- Technology Provider
- Talent Agency
- Independent Consultant/Freelance

**OTHER**

- Trade Association or Conference
- Publications (trade, industry, consumer)

**ACADEMIC**

- Educator
- Student

**SPORTS TEAMS & LEAGUES**

- Teams
- Leagues & Governing Bodies

**2 DEPARTMENT/AREA OF BUSINESS**

- Marketing
- On-Air Promotion
- Creative Services
- Programming
- Design
- Distribution Affiliate Marketing
- Network Affiliate Marketing
- Research
- Interactive/On-Line
- Media Planning
- PR
- Production
- Post Production
- Creative Services
- Legal
- Ad Sales
- Business Development/Sales
- HR/Recruitment
- Other/Independent

**3 JOB LEVEL**

- Executive Management (CMO, EVP, SVP, Managing Director, etc.)
- Senior Management (VP, Executive Producer, etc.)
- Director
- Mid-Level (producer, manager, etc.)
- Entry Level (assistant, coordinator, etc.)

**4 JOB DESCRIPTION**

- Marketing
- Promotion
- Design
- Sales
- Programming & Production
- Public Relations
- Integrated Marketing
- Technical
- Research
- Education/Training
- Strategy
- Finance
- Other: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Membership Renewal Fee \$ \_\_\_\_\_  
 Total Amount \$ \_\_\_\_\_  
 Credit Card # \_\_\_\_\_  
 Conference Registration Amount \$ \_\_\_\_\_

Visa  Mastercard  American Express  
 Exp Date (MM/YY) \_\_\_\_\_ Security Code \_\_\_\_\_  
 Signature \_\_\_\_\_  
 Sec. Code \_\_\_\_\_

Please mail completed form along with payment to:  
 PromaxBDA  
 1522e Cloverfield Blvd.  
 Santa Monica, CA 90404  
 USA

Fax (credit card payments only): +1 310.788.7616 For additional information, please call Member Services at  
 +1 310.789.1509 or email memberservices@promaxbda.org or visit our website at promaxbda.org.

**NOTE:** PromaxBDA memberships are individual memberships and are not transferable or refundable. Memberships can be purchased on a year-round basis, but are based on the calendar year and will expire December 31. Any questions or concerns should be directed to Member Services. PromaxBDA membership dues are not deductible as a charitable contribution for Federal or National tax purposes. However, they may be tax deductible as ordinary and necessary business expenses. Usually 100% of your dues are tax deductible, because PromaxBDA does not participate in any lobbying activities on behalf of its members. Always consult your advisor regarding these matters.