2013 PROMAXBDA PROMOTION, MARKETING AND DESIGN
NORTH AMERICA AWARDS
WINNERS LIST

MARKETING TEAM OF THE YEAR
*FX NETWORK*

AGENCY OF THE YEAR
*BUSTER*

THE RON SCALERA ROCKET AWARD
*BRIAN SULLIVAN*

2013 SPECIALIZED CATEGORIES – OLYMPICS SPECIFIC

SPECIAL EVENT PROMOTIONAL SPOT (OLYMPICS)

**GOLD**
ANIMAL PLANET OLYMPIC SPOT
*ANIMAL PLANET*

**SILVER**
OPRAH'S NEXT CHAPTER, OLYMPIANS TEASE
*OWN*

**BRONZE**
OLYMPICS - GOLD
*BUSTER*

ART DIRECTION & DESIGN: SPECIAL EVENT SPOT (OLYMPICS)

**GOLD**
OLYMPICS - LONDON CALLING
*BUSTER*

**SILVER**
OLYMPICS - GOLD
*BUSTER*
SPECIAL EVENT CAMPAIGN (OLYMPICS)

GOLD
2012 LONDON OLYMPICS
NBC SPORTS AGENCY

SILVER
THE OLYMPICS ON NBC "LONDON 2012"
STUDIO CITY

CINEMATIC SPECIFIC

PROMOS AT THE MOVIES

GOLD
ARCHER SEASON 1 SPOTLIGHT WELCOME MESSAGE_20
FX NETWORK

SILVER
STORAGE WARS SEASON 3 LOCKBUSTER
A&E NETWORK

BRONZE
SHAMELESS "TROUBLE" LAUNCH
SHOWTIME NETWORKS INC.

BRONZE
HOMELAND SEASON 2 FIRST LOOK IN CINEMA
SHOWTIME NETWORKS INC.

VOICE OVER

BEST VOICE OVER PERFORMANCE

GOLD
SWAMP PEOPLE S3 - SUPERBOWL (BOSS)
HISTORY
SILVER
MONSTERS VS ALIENS HALLOWEEN MARATHON
FX MOVIE CHANNEL

BRONZE
SABAN CLINIC DINNER - PAUL LEE: HONOREE
ABC INC.

BRONZE
"THERE IS A PLACE"
TIME WARNER CABLE SPORTS

TELEVISION - VIDEO PRESENTATION: CHANNEL PROMOTION

GENERAL CHANNEL IMAGE SPOT

GOLD
THE NEXT ONES
NBC SPORTS AGENCY

SILVER
WAKING WORLDS
STARZ

BRONZE
THE LUCKY ONES
NBC SPORTS AGENCY

GENERAL CHANNEL IMAGE CAMPAIGN

GOLD
CABLE EFFECTS
DIRECTV

SILVER
M ENCORE BUMPERS
ASTRAL
ART DIRECTION & DESIGN: GENERAL CHANNEL IMAGE SPOT

GOLD
SUMMER BY BRAVO: GAMES - CAMPAIGN
BRAVO

SILVER
FUSE REBRAND 2012
LOYALKASPAR

BRONZE
MSG CELEBRATES BLACK HISTORY MONTH :30X3
MSG MEDIA

ART DIRECTION & DESIGN: GENERAL CHANNEL IMAGE CAMPAIGN

GOLD
FUSE REBRAND
FUSE

SILVER
TBS "RECYCLE" CAMPAIGN
TURNER BROADCASTING SYSTEM

BRONZE
HGTV FAVES REDESIGN
SCRIPPS NETWORKS INTERACTIVE

GENERAL CHANNEL IMAGE SPOT - LONG FORMAT

GOLD
CINEMAX 2012 YEAR-ENDER
HBO

SILVER
ADVOCACY
OVATION
BRONZE
THE NEXT ONES
*NBC SPORTS AGENCY*

**ART DIRECTION & DESIGN: CHANNEL ID**

GOLD
DAY OF THE WEEK IDS 5 X :15
*SUNDANCE CHANNEL*

SILVER
MAN VS. MACHINE BRAND IDS/ON AIR PACKAGE
*SCIENCE CHANNEL*

BRONZE
M ENCORE REBRAND
*ASTRAL*

**CHANNEL HOLIDAY/SPECIAL EVENT SPOT**

GOLD
SPACE - SHOCKTOBERFEST
*BELL MEDIA AGENCY*

SILVER
TMN SUMMER IMAGE
*ASTRAL*

BRONZE
MUCHMUSIC - 2012 MMVAS HOST SPOT
*BELL MEDIA AGENCY*

**CHANNEL HOLIDAY/SPECIAL EVENT CAMPAIGN**

GOLD
SUMMER BY BRAVO: GAMES - CAMPAIGN
*BRAVO*
SILVER
CNN NEW YEAR'S CAMPAIGN
  CNN

BRONZE
CTV OLYMPIC BELIEVE CAMPAIGN
  BELL MEDIA AGENCY

BRONZE
FOOD PEOPLE HOLIDAY BRANDING CAMPAIGN
  COOKING CHANNEL

ON-AIR PROMOTION FOR CHANNEL WEBSITE

GOLD
SXSW DOT COM
  IFC

SILVER
TRUE BLOOD MAKER'S DAY PROMO
  HBO

BRONZE
WHAT IS 3.0 CUTDOWN (SHUT UP AND LET ME GO!)
  HBO

TELEVISION - VIDEO PRESENTATION: CONTENT PROMOTION

PROGRAM PROMOTIONAL SPOT - IN-HOUSE

GOLD
AMERICAN HORROR STORY: ASYLUM - ASYLUM2_:30
  FX NETWORK

SILVER
ANGER MANAGEMENT - TRAIN_30
  FX NETWORK

BRONZE
MUCHMUSIC - TEEN WOLF SEASON TWO PREMIERE TEASER
  BELL MEDIA AGENCY
PROGRAM PROMOTIONAL CAMPAIGN - IN-HOUSE

GOLD
JERSEY SHORE - THE FINAL SEASON
MTV ON-AIR PROMOS

SILVER
"THE FOLLOWING" DEC. 2012 CAMPAIGN
FOX BROADCASTING COMPANY

BRONZE
SHAMELESS CAMPAIGN
SHOWTIME NETWORKS INC.

PROGRAM PROMOTIONAL SPOT - OUT-OF-HOUSE

GOLD
THE AMERICANS - PARALLAX_30
FX NETWORK

SILVER
BEAUTY AND THE BEAST "HUMAN :60"
SKIP FILM

BRONZE
THE CLIENT LIST: BIG SPENDER MUSIC VIDEO
BPG/LIFETIME

PROGRAM PROMOTIONAL CAMPAIGN - OUT-OF-HOUSE

GOLD
VOICE OF GOLF
CBS SPORTS / CONCRETE FILMS

SILVER
IMMORTALIZED BEAR VS SALMON, CONFUSED DOG, CONFUSED CAT, FOX VS HEN, BOAR VS GAZELLE
AMC NETWORKS
BRONZE
CHICAGO FIRE LAUNCH
FRESH CUT CREATIVE

ART DIRECTION & DESIGN: PROGRAM PROMOTIONAL SPOT

GOLD
THE CLIENT LIST HEY BIG SPENDER SPOT
LIFETIME

SILVER
STORAGE WARS SEASON 3 LOCKBUSTER
A&E NETWORK

BRONZE
SOUTHLAND
TURNER BROADCASTING SYSTEM

ART DIRECTION & DESIGN: PROGRAM PROMOTIONAL CAMPAIGN

GOLD
NBA ON TNT CLAUDE X STREET ARTIST - JOHN TURTURRO (INTRO, PROLIFIC, STRUGGLE)
TURNER SPORTS

SILVER
THE AMERICANS - FLAG ID_10_GRAPHIC ID_10_EPISODE 101_30_CRITIC SPOT_30
FX NETWORK

BRONZE
AMERICAN HORROR STORY - GRAPHIC ID_05_CRITIC SPOT_30_EPISODE 213_30
FX NETWORK

COMEDY PROGRAM SPOT

GOLD
PYSCH SUPERBOWL "MADONNA" SHOOT SPOT
USA NETWORK
SILVER
ANGER MANAGEMENT - TRAIN_30
FX NETWORK

BRONZE
PSYCH 7.0 "LAUNCH PHRASE FINDER"
USA NETWORK

COMEDY PROGRAM CAMPAIGN

GOLD
WILFRED - TRAMPS_30_SIX MONTHS_20_HELP_20.FETCH_20_KIBBLE_20
FX NETWORK

SILVER
DON'T TRUST THE B- IN APARTMENT 23
ABC INC.

BRONZE
DUCK DYNASTY SEASON 2
A&E NETWORK

ENTERTAINMENT PROGRAM SPOT

GOLD
HATFIELDS & MCCOYS - MUSIC :60
HISTORY

SILVER
BREAKOUT KINGS - ROULETTE
A&E NETWORK

BRONZE
BAD 25 :60 "LEGENDARY"
AV SQUAD

ENTERTAINMENT PROGRAM CAMPAIGN

GOLD
CONAN/THE BIG BANG THEORY - COMBOS
TURNER BROADCASTING SYSTEM
SILVER
MENTALIST MOVES TO SUNDAY
CBS TELEVISION NETWORK

BRONZE
BREAKOUT KINGS SEASON 2
A&E NETWORK

LIVE EVENT SPOT

GOLD
WWE 3 HOUR LAUNCH "TELEPHONE"
USA NETWORK

SILVER
OSCARS - OFF THE GRID
ABC INC.

BRONZE
TUF 1 - EVOLUTION_30
FX NETWORK

LIVE EVENT CAMPAIGN

GOLD
BET AWARDS '12 CAMPAIGN
BET NETWORKS

SILVER
INDECISION 2012 PARODY ADS
COMEDY CENTRAL

SILVER
NBA PLAYOFFS ON ESPN AND ABC "A CHAMPION WILL RISE"
ESPN

BRONZE
ESPN COLLEGE FOOTBALL "GAME OF THE WEEK"
ESPN
ART DIRECTION & DESIGN: HOLIDAY/SEASONAL/SPECIAL EVENTS SPOT

GOLD
NICK JR. HOLIDAY SONG
NICKELODEON

SILVER
DISNEY EPIC MICKEY 2: THE POWER OF TWO SWEEPSTAKES
ELEVATION

BRONZE
HALLOWEEN IDS
FOOD NETWORK

HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM SPOT

GOLD
WWE RAW "TELEPHONE"
USA NETWORK

SILVER
MUCHMUSIC - BIG JINGLE
BELL MEDIA AGENCY

BRONZE
SPACE - HAUNTED THANKSGIVING MARATHON
BELL MEDIA AGENCY

HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM CAMPAIGN

GOLD
VH1 DIVAS
VH1

SILVER
HGTV HOLIDAY CAMPAIGN
BUSTER
BRONZE
SPONGEBOB STOP MOTION CHRISTMAS CAMPAIGN
*NICKELODEON*

**DRAMATIC PROGRAM SPOT OR CAMPAIGN**

**GOLD**
HBO BOARDWALK EMPIRE SEASON 3 CAMPAIGN
*HBO*

**SILVER**
DEXTER CAMPAIGN
*SHOWTIME NETWORKS INC.*

**BRONZE**
HOMELAND "CAMPAIGN"
*SHOWTIME NETWORKS INC.*

**CHILDREN'S PROGRAMMING SPOT OR CAMPAIGN**

**GOLD**
CRASH & BERNESTEIN - FACE SLAM
*DISNEY XD*

**SILVER**
BATMAN THE ANIMATED SERIES RISES MARATHON
*THE HUB*

**BRONZE**
MY LITTLE PONY YEAR OF THE DRAGON SPIKE-A-THON
*THE HUB*

**UNSCRIPTED/NON-FICTION/REALITY PROGRAMMING SPOT**

**GOLD**
DOOMSDAY PREPPERS "END OF THE WORLD"
*NATIONAL GEOGRAPHIC CHANNEL*

**SILVER**
WICKED TUNA "NO REST"
*NATIONAL GEOGRAPHIC CHANNEL*
BRONZE
RIVER MONSTERS FACEBOOK PROMO
ANIMAL PLANET

UNSCRIPTED/NON-FICTION/REALITY PROGRAMMING CAMPAIGN

GOLD
DUCK DYNASTY SEASON 2
A&E NETWORK

SILVER
TUF 2 - GRIFFIN_60_CHANEY_60_MICHAUD_90
FX NETWORK

BRONZE
SWAMP PEOPLE S3 - CAMPAIGN
HISTORY

ADULT RATED PROGRAM SPOT

GOLD
ADULT 'DISCREET BILLING'
DIRECTV

SILVER
12 CORAZONES (12 HEARTS) - SAFE SAX
MUN2 NETWORK

BRONZE
DAVE'S OLD PORN SEASON 2 LAUNCH SPOT
SHOWTIME NETWORKS INC.

DAYTIME PROGRAM SPOT OR CAMPAIGN

GOLD
BNN - COMMODITIES
BELL MEDIA AGENCY
SILVER
THE CHEW HOLIDAY IMAGE
ABC INC.

SILVER
BEVERLY HILLS 90210 "POSTCARDS"
SOAPNET

BRONZE
GENERAL HOSPITAL SONNY EXPLOSION
ABC INC

MADE-FOR-TELEVISION MOVIE SPOT

GOLD
MADE FOR TELEVISION MOVIE SPOT KILLING LINCOLN TEASER
NATIONAL GEOGRAPHIC CHANNEL

SILVER
CHILLER DEAD SOULS TEASE
2C MEDIA

BRONZE
ATTACK OF THE 50FT CHEERLEADER TEASE
EPIX

THEATRICAL FILMS SHOWN ON TELEVISION SPOT

GOLD
SPACE - HALLOWEEN DB
BELL MEDIA AGENCY

SILVER
WATCHING STALLONE
IFC

BRONZE
FXHTM FALL 2012_60
FX NETWORK
DAYPART/BLOCK OF PROGRAMS SPOT OR CAMPAIGN

GOLD
THURSDAY NIGHT COMEDY "SILENT MOVIE"
_NBC ENTERTAINMENT MARKETING & DIGITAL_

SILVER
MULCH MADNESS
_SCRIPPS NETWORKS INTERACTIVE_

BRONZE
ANIMATION DOMINATION "RANT"
_LUSSIER_

PUBLIC SERVICE ANNOUNCEMENT SPOT

GOLD
I'M POSITIVE
_MTV ON-AIR PROMOS_

SILVER
GLEE - DON'T TEXT & DRIVE PSA
_20TH CENTURY FOX TELEVISION_

BRONZE
POWER OF 12 - DEFINED
_MTV ON-AIR PROMOS_

PUBLIC SERVICE ANNOUNCEMENT CAMPAIGN

GOLD
HISPANIC HERITAGE
_MUN2 NETWORK_

SILVER
AGAINST OUR WILL - POETRY
_MTV ON-AIR PROMOS_

BRONZE
MSG CELEBRATES BLACK HISTORY MONTH :30X3
_MSG MEDIA_
ART DIRECTION & DESIGN: PUBLIC SERVICE ANNOUNCEMENT SPOT

GOLD
HIRE A VETERAN CELEBRITY PSA
SPIKE

SILVER
VOTE SPOT
LIFETIME

BRONZE
DANCE MOMS PSA
BPG/LIFETIME

"BEHIND THE SCENES" PROMOTION - LONG/SHORT FORM

GOLD
AMERICAN HORROR STORY: ASYLUM - BEHIND THE SCENES "MEET PEPPER"
FX NETWORK

SILVER
ACTION: SKYFALL
SPIKE

BRONZE
INSIDE THE FOLLOWING
FOX BROADCASTING COMPANY

STUNT PROMOTION - ON-AIR ONLY

GOLD
FAMILY GUY
TURNER BROADCASTING SYSTEM

SILVER
TREK WARS
IFC
BRONZE
MUCHMUSIC - BIG JINGLE
BELL MEDIA AGENCY

ART DIRECTION & DESIGN: INTERSTITIAL/SHORT FORM SPOT

GOLD
KIDS AROUND THE WORLD
NICKELODEON

SILVER
RUPAUL'S ALL STARS BLACK LIGHT TEASE
LOGO TV, MTV NETWORKS

BRONZE
COMMUNITY'S DANNY PUDI AND LAS VEGAS
NBC

ART DIRECTION & DESIGN: INTERSTITIAL/SHORT FORM CAMPAIGN

GOLD
ADULT SWIM NEON BUMPS
TURNER STUDIOS

SILVER
ROGER MOB WEEK
AMC NETWORKS

BRONZE
MARVEL HEROES WEEKEND: STAN LEE HOST WRAPS
EPIX

INTERSTITIAL/"PROMO-TAINMENT"/GENERAL PROGRAM WRAPS CAMPAIGN

GOLD
AMERICAN HORROR STORY: ASYLUM TEASER CONTENT RELEASE
FX NETWORK

SILVER
DEXTER EXTRAS
SHOWTIME NETWORKS INC.
BRONZE
FOX LOUNGE CAMPAIGN 2012
FOX BROADCASTING CO. - FOX SPECIAL OPS.

INTERSTITIAL/"PROMO-TAINMENT"/MOVIE PROGRAM WRAPS CAMPAIGN

GOLD
TED
COMEDY CENTRAL

GOLD
MARVEL HEROES WEEKEND: STAN LEE HOST WRAPS
EPIX

SILVER
HIT AND RUN
COMEDY CENTRAL

SILVER
THE CAMPAIGN
COMEDY CENTRAL

BRONZE
TCM DISABILITIES IN FILM: MOVIE WRAPS CAMPAIGN
TURNER BROADCASTING SYSTEM

INTERSTITIAL/PROGRAM/BRAND INTEGRATED PROGRAM WRAPS CAMPAIGN

GOLD
21 JUMP STREET - STAKEOUT
MTV ON-AIR PROMOS

SILVER
FRINGE / X-BOX: HALO CAMPAIGN
FOX BROADCASTING CO. - FOX SPECIAL OPS.

BRONZE
THE CLOSER FINALE WITH LINCOLN
TURNER SPONSOR SHOPS
ON-AIR CONSUMER TIE-IN/BRAND INTEGRATED SPOT

GOLD
THE WALKING DEAD WINDOWS 8
AMC NETWORKS

SILVER
STATE FARM/Ratatouille Campaign
ABC FAMILY

BRONZE
SWAMP PEOPLE S3 - REESES INTEGRATION SPOT
HISTORY

ON-AIR CONSUMER TIE-IN/BRAND INTEGRATED CAMPAIGN

GOLD
THE GIFT OF REVENGE
ABC INC.

SILVER
MEN OF ACTION
SPIKE

BRONZE
DISCOVERY CHANNEL / VW TV
DISCOVERY AGENCY

LOWER THIRD PROMOTION

GOLD
THE CHICA SHOW LOWER THIRDS - CHICA BREAK INS
SPROUT

SILVER
COMEDY BANG BANG LOWER THIRDS
IFC
BRONZE
TOO CUTE - KITTEN CAM
ANIMAL PLANET

ART DIRECTION & DESIGN: PROGRAM INFORMATIONAL GRAPHICS

GOLD
RETRO WEEKEND
COMEDY CENTRAL

SILVER
AMERICA UNEARTHED
SPICE®

BRONZE
W - LOVE STRUCK
CORUS ENTERTAINMENT

ART DIRECTION & DESIGN: PROGRAM OPEN/TITLES

GOLD
THE WALKING DEAD
YU+CO

SILVER
CARTOON NETWORK "HALL OF GAMES AWARDS" OPEN/TITLE
COMPANY 3

BRONZE
MAGICAL WORLD OF DISNEY JUNIOR
DISNEY JUNIOR

ART DIRECTION & DESIGN: PROGRAM BUMPER

GOLD
GUYS WITH KIDS BUMPER
NBCUNIVERSAL
SILVER
84TH ACADEMY AWARDS
ELEVATION

BRONZE
NICKTOONS WINTER FUNDERLAND
NICKELODEON

ART DIRECTION & DESIGN: PROGRAM-SPECIFIC LOGO

GOLD
THE AMERICANS - SHOW OPEN_27
FX NETWORK

SILVER
MONSTER MAN - CONCEPT SPOT
SYFY

BRONZE
VEGAS
CBS TELEVISION NETWORK

TELEVISION/VIDEO PRESENTATION: NEWS PROGRAM

NEWS/INFORMATION PROGRAM SPOT

GOLD
THE BULLY
TRIBUNE CREATIVE GROUP

SILVER
THERE IS ONLY WE
PHOENIX MEDIA GROUP

BRONZE
BNN - COMMODITIES
BELL MEDIA AGENCY
NEWS/INFORMATION PROGRAM CAMPAIGN

GOLD
ABCNEWS GMA AUTOTUNE
ABCNEWS MARKETIGN & CREATIVE

SILVER
INDECISION 2012 PARODY ADS
COMEDY CENTRAL

BRONZE
DON'T SLEEP!
BET NETWORKS

SPECIAL NEWS REPORT OR EVENT PROGRAM SPOT OR CAMPAIGN

GOLD
INDECISION 2012 PARODY ADS
COMEDY CENTRAL

SILVER
CP24 - PRIDE SPOT
BELL MEDIA AGENCY

BRONZE
AMERICA'S CHOICE 2012 RNC OPEN
CNN

BRONZE
TODAY AT THE OLYMPICS
NBC NEWS MARKETING

ART DIRECTION & DESIGN: NEWS PROGRAM PROMOTION PACKAGE

GOLD
AMERICAN GREED
NBC ARTWORKS

SILVER
OLIVER STONE’S UNTOLD HISTORY OF THE UNITED STATES “CRITICAL ACCLAIM”
SHOWTIME NETWORKS INC.
BRONZE
CBC, THE NATIONAL
CBC, GRAPHIC DESIGN

ART DIRECTION & DESIGN: NEWS PROGRAM INFORMATIONAL GRAPHICS

GOLD
CNN POLITICAL INFORMATION GRAPHICS
CNN DESIGN

SILVER
CTV NATIONAL NEWS - FILTER FOCUS
BELL MEDIA AGENCY

BRONZE
E! NEWS IN-SHOW GRAPHICS
NBC UNIVERSAL/E! ENTERTAINMENT TELEVISION

ART DIRECTION & DESIGN: NEWS PROGRAM OPEN/TITLES

GOLD
ABC WORLD NEWS WITH DIANE SAWYER
BIGSTAR

SILVER
E! NEWS MAIN TITLE
NBC UNIVERSAL/E! ENTERTAINMENT TELEVISION

BRONZE
COLERE EN AMERIQUE (ANGER IN AMERICA)
RADIO-CANADA

ART DIRECTION & DESIGN: NEWS PROGRAM BUMPER

GOLD
TODAY COUNTDOWN TO LONDON
NBC ARTWORKS
TELEVISION/VIDEO PRESENTATION: SPORTS PROGRAM

SPORTS PROGRAM SPOT

**GOLD**

THIS IS SPORTSCENTER

*ESPN*

**SILVER**

MLB EXTRA INNINGS 'SPECIAL DELIVERY'

*DIRECTV*

**BRONZE**

BELLATOR FIRE

*SPIKE*

ART DIRECTION & DESIGN: SPORTS PROGRAM SPOT

**GOLD**

U.S. OPEN 2012 - STREETS OF NY

*BPG/TENNIS CHANNEL*

**SILVER**

2012 BROOKLYN NETS LAUNCH

*YES NETWORK*

**BRONZE**

MLB EXTRA INNINGS 'SPECIAL DELIVERY'

*DIRECTV*
ART DIRECTION & DESIGN: SPORTS PROGRAM CAMPAIGN

GOLD
TUF 3 - FIGHTERS_30_COACHES_30_STAKES_30_ID_10
FX NETWORK

SILVER
THE ULTIMATE FIGHTER - GRAPHIC ID_05_GRAPHIC ID_10_EPISODE 1702_30
FX NETWORK

BRONZE
COMBINE CAMPAIGN
NFL NETWORK

ART DIRECTION & DESIGN: SPORTS PROGRAM GENERAL IMAGE SPOT

GOLD
"THERE IS A PLACE"
TIME WARNER CABLE SPORTS

SILVER
NBA TV BIG - KOBE BRYANT
TURNER SPORTS

BRONZE
2012 NFL REDZONE
NFL NETWORK

ART DIRECTION & DESIGN: SPORTS PROGRAM GENERAL IMAGE CAMPAIGN

GOLD
NBA ON TNT CLAUDE X STREET ARTIST - JOHN TURTURRO (INTRO, PROLIFIC, STRUGGLE)
TURNER SPORTS

SILVER
EURO 2012
ESPN
ART DIRECTION & DESIGN: SPORTS PROGRAM SPECIAL EVENTS SPOT

GOLD
FOX SPORTS – NFL PLAYOFFS
FOX SPORTS MARKETING

SILVER
2012 COMBINE/DRAFT COMBO
NFL NETWORK

BRONZE
KNOW MORE - ALTUVE - TEASER
COMCAST SPORTSNET - HOUSTON

ART DIRECTION & DESIGN: SPORTS PROGRAM INFORMATIONAL GRAPHICS

GOLD
MONDAY NIGHT FOOTBALL NEW ORLEANS CUSTOM
ESPN

SILVER
FOX SPORTS - MLB ALL-STAR GAME ON FOX "GIANTS OF THE GAME"
FOX SPORTS MARKETING

BRONZE
NASCAR SPRINT CUP WHITEBOARD #1
JUMP STUDIOS

ART DIRECTION & DESIGN: SPORTS PROGRAM OPEN/TITLES

GOLD
NBC SPORTS’ SUNDAY NFL FOOTBALL SHOW OPEN "TAKE YOUR SEATS"
BODEGA

SILVER
NFL DRAFT OPEN
ESPN
BRONZE
COURTISIDE OPEN
CBS SPORTS NETWORK CREATIVE SERVICES

ART DIRECTION & DESIGN: SPORTS PROGRAM BUMPER

GOLD
SHOWTIME EXTREME BUMPER
SHOWTIME NETWORKS INC.

GOLD
GAME TIME BUMPIN
TURNER SPORTS - CSSU

SILVER
TSN: CABBIE PRESENTS
BELL MEDIA AGENCY

BRONZE
FIRST TAKE PHOTO BUMP
ESPN

TELEVISION - VIDEO PRESENTATION: PROGRAM SYNDICATOR/DISTRIBUTOR CATEGORIES

ENTERTAINMENT PROGRAM SPOT OR CAMPAIGN

GOLD
ELLEN - CELEBRITY CAMPAIGN
TELEPICTURES

SILVER
MUCHMUSIC - TEEN WOLF SEASON TWO PREMIERE TEASER
BELL MEDIA AGENCY

BRONZE
ELLEN - INTERVIEW CAMPAIGN
TELEPICTURES
COMEDY PROGRAM SPOT OR CAMPAIGN

GOLD
THE SIMPSONS "ALIENS"
BEANTOWN PRODUCTIONS

SILVER
HBO HARD KNOCKS DOLPHIN TALK
2C MEDIA

BRONZE
20TH TELEVISION AMERICAN DAD SYNDICATION LAUNCH
2C MEDIA

DRAMATIC PROGRAM SPOT OR CAMPAIGN

GOLD
SVU-"DIRECTIONS" (CLOO VERSION)
CLOO NETWORK

SILVER
FRINGE CAMPAIGN
SCIENCE CHANNEL

BRONZE
ELEMENTARY LAUNCH CAMPAIGN
CBS TELEVISION NETWORK

UNSCRIPTED/NON-FICTION/REALITY/SINGLE JUDGE/COURT PROGRAM SPOT

GOLD
WORST COOKS LAUNCH
STUN CREATIVE

SILVER
GREAT FOOD TRUCK RACE LAUNCH
BUSTER

BRONZE
EXTRA - THE BOX
TELEPICTURES
HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM SPOT

GOLD
MUCHMUSIC - BIG JINGLE
*BELL MEDIA AGENCY*

SILVER
CHILLER - HOLIDAY SCREAM
*SYFY*

BRONZE
ARROW TRAILER FOR NEW YORK COMIC-CON 2012
*WARNER BROS. WORLDWIDE TV MARKETING*

GENERAL IMAGE SPOT

GOLD
ELLEN - TIMBERLAKE / STAR MONTAGE
*TELEPICTURES*

SILVER
WARNER BROS. AT LA SCREENINGS 2012 OPEN
*WARNER BROS. WORLDWIDE TV MARKETING*

BRONZE
CRIMINAL MINDS "BRAIN GEARS"
*STUDIO CITY*

TELEVISION - VIDEO PRESENTATION: CABLE, SATELLITE AND ONLINE CONTENT PLATFORMS

GENERAL IMAGE SPOT OR CAMPAIGN

GOLD
CABLE EFFECTS
*DIRECTV*

SILVER
ENJOY BETTER
*TIME WARNER CABLE*
ON-SCREEN SERVICES PROMOTION SPOT OR CAMPAIGN

GOLD
ADULT 'PARENTAL CONTROLS'
DIRECTV

SILVER
BTN2GO CAMPAIGN
BTN

BRONZE
CONAN SYNC APP LAUNCH
TURNER SPONSOR SHOP

TELEVISION - VIDEO PRESENTATION:
TRADE OR INTERNAL MARKETING

MARKETING VIDEO/SIZZLE REEL/PRESENTATION - INTERNAL USE

GOLD
AN IDIOT ABROAD AD SALES SPOOF
SCIENCE CHANNEL

SILVER
SMITHSONIAN WOW UPFRONT 2012
2C MEDIA

BRONZE
POLITICAL ANIMALS "UPFRONT"
USA NETWORK
MARKETING VIDEO/SIZZLE REEL/PRESENTATION - EXTERNAL USE

GOLD
DISCOVERY CHANNEL “NORTH AMERICA” UPFRONT
ANATOMY

SILVER
FALL 2012 SIZZLE :60
HISTORY

BRONZE
MARK RONSON "I WANT YOU BACK" USA UPFRON WELCOME VIDEO
USA NETWORK

ART DIRECTION & DESIGN: SALES OR INTERNAL MARKETING PRESENTATION

GOLD
UNIVISION PRE-UPFRONT VIDEO
BLANCO-LORENZ / UNIVISION COMMUNICATIONS INC.

SILVER
E! REBRAND SIZZLE REEL
ROYALE

BRONZE
UPFRONT SIZZLE
NATIONAL GEOGRAPHIC CHANNEL

BRONZE
WARNER BROS. AT LA SCREENINGS 2012 OPEN
WARNER BROS. WORLDWIDE TV MARKETING

ART DIRECTION & DESIGN: SELF PROMOTION/SHOW REEL/COMPANY IMAGE REEL

GOLD
CODE - BEHIND THE SCENES REEL
CORUS ENTERTAINMENT

SILVER
IGNITERS - UPFRONT
SYFY
TELEVISION – VIDEO PRESENTATION: SPECIAL CATEGORIES

FUNNIEST PROMO

GOLD
CONJOINED TWINS
SPIKE

SILVER
WATCHING STALLONE
IFC

BRONZE
ALIEN VALENTINE
IFC

ART DIRECTION & DESIGN: MUSIC VIDEO OR SHORT SUBJECT VIDEO

GOLD
"SMILE" BY SABRINA CARPENTER - LYRIC MUSIC VIDEO
WALT DISNEY RECORDS

SILVER
LUCINDA WILLIAMS MUSIC VIDEO “COPENHAGEN”
BARK BARK

BRONZE
HOWLIN' WOLF
ROYALE

ART DIRECTION & DESIGN: LONG FORM/WEBISODE OR VIRAL VIDEO

GOLD
AIR VH1: OPEN
VH1
THE SOUL MAN: SEX WICHHOO
TV LAND

SHOWTIME SHORT STORIES: FRESH GUACAMOLE BY PES
SHOWTIME NETWORKS INC.

SHAMELESS STORYBOOK
SHOWTIME NETWORKS INC.

ART DIRECTION & DESIGN: VIDEO BASED WEBSITE PROMOTION

IREPORT AWARDS
CNN

SPRING IS SPROUTING @ SPROUTONLINE.COM
SPROUT

TOP GEAR - VERIZON
HISTORY

TELEVISION - VIDEO PRESENTATION: CRAFT CATEGORIES

SWAMP PEOPLE S3 - SUPERBOWL (BOSS)
HISTORY

AMERICA'S MOST WANTED IMAGE SPOT
LIFETIME
BRONZE
HATFIELDS & MCCOYS - MUSIC :60
HISTORY

COPYWRITING

GOLD
HALL OF GAME - TRAINING
CARTOON NETWORK

SILVER
THANKSGIVING UMBRELLA
FOOD NETWORK

BRONZE
WWE RAW "TELEPHONE"
USA NETWORK

DIRECTING

GOLD
CABLE EFFECTS - ROADSIDE DITCH
DIRECTV

SILVER
THE VOICE "PICK UP"
NBC ENTERTAINMENT MARKETING & DIGITAL

BRONZE
SPACE - SHOCKTOBERFEST
BELL MEDIA AGENCY

USE OF ORIGINAL MUSIC/SCORE

GOLD
GMA AUTOTUNE MASHUP
ABCNEWS MARKETING & CREATIVE

SILVER
THE CLIENT LIST HEY BIG SPENDER SPOT
LIFETIME
**BRONZE**
MLS 2012: ANTHEM
*NBC SPORTS AGENCY*

**MUSIC OR INSTRUMENTAL THEME WITH OR WITHOUT VOCALS**

**GOLD**
"COMMUNITY FRIDAY NIGHTS REMIX TRAILER"
*SONY PICTURES TELEVISION*

**SILVER**
SPACE - SHOCKTOBERFEST
*BELL MEDIA AGENCY*

**BRONZE**
HATFIELDS & MCCOYS - MUSIC :60
*HISTORY*

**SOUND DESIGN**

**GOLD**
SOUTHLAND
*TURNER BROADCASTING SYSTEM*

**SILVER**
HOMELAND "LOOK AGAIN"
*SHOWTIME NETWORKS INC.*

**BRONZE**
NBC THE VOICE "VOKAL KOMBAT"
*YESSIAN MUSIC*

**ANIMATION**

**GOLD**
CARTOON NETWORK’S 20TH BIRTHDAY - TWINS ID
*CARTOON NETWORK*
GOLD
IT'S ALWAYS SUNNY IN PHILADELPHIA - GRAPHIC ID_10
FX NETWORK

SILVER
MONSTER MAN - CONCEPT SPOT
SYFY

BRONZE
CBS EYECON UPFRONT OPEN
CBS TELEVISION NETWORK

ON-AIR ILLUSTRATION

GOLD
MONSTER MAN - CONCEPT SPOT
SYFY

SILVER
H2 BRANDING - IMAGE :30
HISTORY

BRONZE
SCENARIOS
MUN2 NETWORK

ON-AIR TYPOGRAPHY

GOLD
MY LIFE IS A LIFETIME MOVIE LAUNCH SPOT
LIFETIME

SILVER
BNN - COMMODITIES
BELL MEDIA AGENCY

BRONZE
WHY DO YOU WATCH?
SPORTSNET
RADIO – AUDIO ONLY CATEGORIES

PROGRAM PROMOTION RADIO SPOT

GOLD
NBC "ANIMAL PRACTICE" - ANIMAL FACTS
OINK INK

SILVER
CBS "JEOPARDY!" - ANSWERS QUESTIONS
OINK INK

BRONZE
BRAVO - POLITICAL ANIMALS RADIO PROMO
BELL MEDIA AGENCY

COPYWRITING FOR A RADIO SPOT

GOLD
VEGAS - "EXACTLY THIRTY SECONDS"
WORLD WIDE WADIO

SILVER
BRAVO - POLITICAL ANIMALS RADIO PROMO
BELL MEDIA AGENCY

BRONZE
CSI MIAMI - "TRAVELOGUE"
WORLD WIDE WADIO

MUSIC OR SOUND DESIGN FOR A RADIO SPOT

GOLD
TWO AND A HALF MEN - "CHARLIE SONG"
WORLD WIDE WADIO

SILVER
NBC "REVOLUTION" - BECOME
OINK INK
USE OF INTERACTIVE MEDIA

CHANNEL/STATION PLATFORM WEBSITE

GOLD
USA NETWORK EMMY SITE
BPG/USA NETWORK

SILVER
A+E NETWORKS WEBSITE
A+E

SILVER
THE NEW EONLINE
E! ENTERTAINMENT

BRONZE
SYFY IGNITERS TRADE SITE
SYFY

ART DIRECTION DESIGN: CHANNEL STATION PLATFORM WEBSITE

GOLD
NBA.COM PLAYERMETRICS
TURNER SPORTS

SILVER
HBO GO STREAMING SERVICE
HBO

BRONZE
USA NETWORK EMMY SITE
BPG/USA NETWORK
PROGRAM PROMOTION WEBSITE

GOLD
AHS ASYLUM: GET COMMITTED
FX NETWORK

SILVER
31 DAYS OF OSCAR WEBSITE
TURNER DIGITAL

BRONZE
COMACONSPIRACY.COM
A&E NETWORK

BRONZE
AUSTINANDALLYVIDEO.COM/VEVO
DISNEY CHANNELS WORLDWIDE

ART DIRECTION & DESIGN: PROGRAM PROMOTION WEBSITE

GOLD
SUMMER UNDER THE STARS WEBSITE
TURNER DIGITAL

SILVER
AMERICAN HORROR STORY: ASYLUM SITE
FX NETWORK

BRONZE
NCAA.COM/MML MARCH MADNESS LIVE BROADBAND
TURNER SPORTS

INTERACTIVE PROMOTION

GOLD
HOMELAND SEASON 2 - CARRIE’S WALL IPAD EXPANDABLE
SHOWTIME NETWORKS INC.

SILVER
NEW GIRL: HEY GIRL INTERACTIVE MUSIC VIDEO
FOX BROADCASTING CO. - FOX SPECIAL OPS.
SILVER
AHS ASYLUM: GET COMMITTED  
*FX NETWORK*

BRONZE
“BREAKING BAD ART PROJECT”  
*SONY PICTURES TELEVISION*

CHANNEL OR PROGRAM PROMOTIONAL GAME

GOLD
“TIO’S BELL”  
*SONY PICTURES TELEVISION*

SILVER
MANKIND WORLD HERITAGE GAME  
*HISTORY*

BRONZE
DEXTER’S DISCIPLES  
*SHOWTIME NETWORKS*

ART DIRECTION & DESIGN: FLASH ANIMATION FOR WEBSITE

GOLD
COMA  
*A&E TELEVISION NETWORKS*

SILVER
HATFIELDS & MCCOYS YOUTUBE MASTHEAD TAKEOVER  
*HISTORY*

BRONZE
COMACONSPIRACY.COM  
*A&E TELEVISION NETWORKS*
ART DIRECTION & DESIGN: ONLINE ADVERTISING - BANNERS/SKYSCRAPERS

GOLD
AMERICAN HORROR STORY: ASYLUM FLASH ANIMATION BANNERS OF WHITE CRYING 300X250 & 300X600 FLASH BANNER
FX NETWORK

SILVER
COMA (IMDB TEASE + EW DRAWBRIDGE + TV GUIDE MORPH OVERLAY)
A&E NETWORK

SILVER
HATFIELDS & MCCOYS YOUTUBE MASTHEAD TAKEOVER
HISTORY

BRONZE
NAPOLEON DYNAMITE SOMEECARDS TAKEOVER
FOX BROADCASTING COMPANY

ART DIRECTION & DESIGN: ONLINE ADVERTISING

GOLD
DUCK DYNASTY SEASON 2 (PANDORA + TV GUIDE + YOUTUBE MASTHEAD)
A&E NETWORK

SILVER
AMERICAN HORROR STORY: ASYLUM - INDIE CLICK HP TAKE-OVERS - FEARNET
FX NETWORK

BRONZE
JUNE 2012 COMEDIES IMDB MASTHEAD & HP TAKE-OVER
FX NETWORK

CHANNEL/CONTENT ONLINE MARKETING/ADVERTISING

GOLD
TNT DALLAS FACEBOOK TIMELINE
TURNER NETWORK TELEVISION
SILVER
KEY & PEELE: SEASON 2 YOUTUBE CAMPAIGN
  COMEDY CENTRAL

BRONZE
RICHARD HAMMOND'S CRASH COURSE "CRASH THE WEB" YOUTUBE DISRUPTIVE
  MIMICRY ACTIVATION
  BBC AMERICA

CHANNEL/CONTENT ONLINE TAKE-OVER PROMOTION/ROAD BLOCKS

GOLD
THE AMERICANS NY TIMES HP OVERLAY
  FX NETWORK

SILVER
HOMELAND SEASON 2 FOX NEWS TAKEOVER
  SHOWTIME NETWORKS INC.

BRONZE
VOICE TAKEOVER
  NBC ENTERTAINMENT MARKETING & DIGITAL

ART DIRECTION & DESIGN: HANDHELD DEVICE APPLICATION DESIGN

GOLD
THE CARTOON NETWORK APP
  CARTOON NETWORK

SILVER
NCAA/MARCH MADNESS LIVE IPAD
  TURNER SPORTS

BRONZE
NCAA/MARCH MADNESS LIVE IPHONE
  TURNER SPORTS
ART DIRECTION & DESIGN: E-COMMUNICATIONS

GOLD
MY LIFE IS A LIFETIME MOVIE SOME ECARDS PARTNERSHIP
LIFETIME

SILVER
FX NEWSLETTER
FX NETWORK

BRONZE
WE TV HOLIDAY CARD
WE TV

USE OF INTERACTIVE TV, MOBILE, EMERGING PLATFORMS

PROMOTIONAL SMARTPHONE/MOBILE APPLICATION

GOLD
PGA CHAMPIONSHIP IPHONE
TURNER SPORTS

SILVER
MLB/TBS POSTSEASON SOCIAL DUGOUT
TURNER SPORTS

BRONZE
NBA.COM MOBILE WEB
TURNER SPORTS

PROMOTIONAL VIRAL WEB MOBILE CONTENT

GOLD
MODERN FAMILY - 27 MINUTES
ABC INC.

SILVER
BRICKLEBERRY E-CARD
COMEDY CENTRAL
BRONZE
NCAA BRACKETS EVERYWHERE
TURNER SPORTS

PROMOTIONAL INTERACTIVE APPLICATIONS

GOLD
FUTURAMA: BILLY WEST READS MEMES.
COMEDY CENTRAL

SILVER
“COMMUNITY HORROR PICTURE SHOW”
SONY PICTURES TELEVISION

BRONZE
BOARDWALK EMPIRE SEASON 3 - UBER CAMPAIGN
HBO

USE OF INTERACTIVE MEDIA: CRAFT CATEGORY

TECHNICAL INNOVATIONS

GOLD
HUNTED CAMPAIGN
CINEMAX

SILVER
NCAA BOSS BUTTON
TURNER SPORTS

BRONZE
FX NETWORK WINDOWS 8 APP
FX NETWORK

CROSS MEDIA PROMOTION: CHANNEL PROMOTION

GENERAL IMAGE CAMPAIGN USING MULTIPLE MEDIA

GOLD
LET’S IMAGINE GREATER CAMPAIGN
SYFY
CROSS MEDIA PROMOTION: CONTENT PROMOTION

PROGRAM/MOVIE PROMOTION PACKAGE CAMPAIGN
USING MULTIPLE MEDIA

GOLD
AMERICAN HORROR STORY: ASYLUM - ASYLUM2_30_ALCOVE_20_KEY ART_TIMES SQUARE OUTDOOR_ONLINE_OVERNIGHT
FX NETWORK

SILVER
DUCK DYNASTY SEASON 2
A&E NETWORK

BRONZE
DEXTER'S DISCIPLES, "WRAP UP" PODCAST, DEXTER FAN ART CONTEST
SHOWTIME NETWORKS, INC.

COMEDY PROGRAM PROMOTION CAMPAIGN USING MULTIPLE MEDIA

GOLD
BRICKLEBERRY CAMPAIGN
COMEDY CENTRAL

SILVER
DUCK DYNASTY SEASON 2
A&E NETWORK

BRONZE
NEW GIRL: HEY GIRL INTERACTIVE MUSIC VIDEO
FOX BROADCASTING CO. - FOX SPECIAL OPS.
HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM CAMPAIGN USING MULTIPLE MEDIA

GOLD
2012 MTV VIDEO MUSIC AWARDS
MTV ON-AIR PROMOS; MTV OFF-AIR CREATIVE; MTV ON-AIR PROMOS

SILVER
SHARK WEEK "DRIP"
DISCOVERY CHANNEL AND MOCEAN

BRONZE
HGTV HOLIDAYS - GINGERBREAD WORLD
SCRIPPS NETWORKS INTERACTIVE

DRAMATIC PROGRAM CAMPAIGN USING MULTIPLE MEDIA

GOLD
THE AMERICANS - RISE_15_PARALLAX_30_FRONT_30_KEY ART_NYTIMES TAKEOVER_SUB-ARMY PROMOTION
FX NETWORK

SILVER
AMERICAN HORROR STORY: ASYLUM - ASYLUM2_30_ALCOVE_20_KEY ART_TIMES SQUARE OUTDOOR_ONLINE_OVERNIGHT
FX NETWORK

BRONZE
BOARDWALK EMPIRE SEASON 3 - INTEGRATED CAMPAIGN
HBO

CHILDREN'S PROGRAM CAMPAIGN USING MULTIPLE MEDIA

GOLD
TRON UPRISING LAUNCH CAMPAIGN
DISNEY XD

SILVER
SOFIA THE FIRST MOVIE EVENT
DISNEY JUNIOR
BRONZE
ADVENTURE TIME SEASON 4 CAMPAIGN
CARTOON NETWORK

UNSCRIPTED/NON-FICTION/REALITY PROGRAM CAMPAIGN USING MULTIPLE MEDIA

GOLD
PROJECT RUNWAY INTEGRATED CAMPAIGN
LIFETIME

SILVER
KATHY - INTEGRATED CAMPAIGN
BRAVO

SILVER
DISCOVERY FROZEN PLANET CAMPAIGN
TROIKA

BRONZE
GATOR BOYS
ANIMAL PLANET

CONSUMER TIE-IN/BRAND INTEGRATED CAMPAIGN USING MULTIPLE MEDIA

GOLD
NBC AND UNILEVER PRESENT CLUB CLEAR
NBC

SILVER
A&E LONGMIRE PARTNERSHIP WITH RAM
A&E NETWORK

BRONZE
CONAN SYNC APP LAUNCH
TURNER SPONSOR SHOP
STUNT PROMOTION PACKAGE USING MULTIPLE MEDIA

GOLD
NECESSARY ROUGHNESS ENDZONE DANCE
USA NETWORK

SILVER
TNT DALLAS JETBLUE PROMOTION STUNT
TURNER NETWORK TELEVISION

BRONZE
EARTH WEEK CAMPAIGN
NBCUNIVERSAL INTEGRATED MEDIA

TOTAL PACKAGE ART DIRECTION & DESIGN: CHANNEL IMAGE - ON-AIR ONLY

GOLD
CARTOON NETWORK’S 20TH BIRTHDAY - BUMPS CAMPAIGN
CARTOON NETWORK

SILVER
SNOBOTS PACKAGE
DISNEY XD

BRONZE
NICK JR. REBRAND BUMPERS
NICKELDEON

TOTAL PACKAGE ART DIRECTION & DESIGN: CHANNEL IMAGE - USING MULTIPLE MEDIA

GOLD
E! BRAND CAMPAIGN
E! ENTERTAINMENT

SILVER
CANADA LIVES HERE (TV SPOTS, PRINT & WEBSITE)
CANADIAN BROADCASTING CORPORATION
BRONZE
THE CW TRANSMEDIA BRAND DESIGN
TROIKA

TOTAL PACKAGE ART DIRECTION & DESIGN: PROGRAM - USING MULTIPLE MEDIA

GOLD
PROJECT RUNWAY INTEGRATED CAMPAIGN
LIFETIME

SILVER
DUCK DYNASTY SEASON 2
A&E NETWORK

BRONZE
GAME OF THRONES SEASON 2 - INTEGRATED CAMPAIGN
HBO

TOTAL PACKAGE ART DIRECTION & DESIGN: PROGRAM - ON-AIR ONLY

GOLD
KIDS CHOICE AWARDS 2012 CAMPAIGN
NICKELODEON

SILVER
VH1 CRITICS' CHOICE MOVIE AWARDS
GRETEL

BRONZE
DEXTER CAMPAIGN
SHOWTIME NETWORKS INC.

LOGO DESIGN: CHANNEL SPECIFIC – USING MULTIPLE MEDIA

GOLD
FXM LOGO
FX MOVIE CHANNEL

SILVER
TV LAND LOGO DESIGN
TV LAND
BRONZE
UNIMAS
TROIKA

PRINT

CONSUMER OR TRADE PRINT AD - CHANNEL

GOLD
2012 LONDON OLYMPICS PEOPLE MAGAZINE GATEFOLD
NBCUNIVERSAL - CREATIVE GROUP

SILVER
NFL DRAFT: CAM
NFL NETWORK

BRONZE
UNITED SPORTSMAN OF AMERICA
SPORTSMAN CHANNEL

CONSUMER OR TRADE PRINT CAMPAIGN - CHANNEL

GOLD
GLOBAL: THIS IS OUR SEASON
SHAW MEDIA INC.

SILVER
LA TIMES ENVELOPE AD CAMPAIGN
EPIX

BRONZE
WE PEACOCK COMEDY
NBC ENTERTAINMENT MARKETING & DIGITAL

ART DIRECTION & DESIGN: CONSUMER OR TRADE PRINT AD - CHANNEL

GOLD
TRAVEL CHANNEL BIZARRE FOODS AMERICA AFAR AD
TRAVEL CHANNEL
ART DIRECTION & DESIGN: CONSUMER OR TRADE PRINT CAMPAIGN - CHANNEL

GOLD
GLOBAL: THIS IS OUR SEASON
SHAW MEDIA INC.

SILVER
WE PEACOCK COMEDY
NBC ENTERTAINMENT MARKETING & DIGITAL

CONSUMER OR TRADE PRINT AD - PROGRAM

GOLD
AMERICAN HORROR STORY: ASYLUM - WHITE NUN
FX NETWORK

SILVER
MAD MEN (SEASON 5)
AMC

BRONZE
SPORTS ILLUSTRATED / ESPN “BUTTERFLY INSERT”
DIRECTV

CONSUMER OR TRADE PRINT CAMPAIGN - PROGRAM

GOLD
2012 SUNDAY NIGHT FOOTBALL PRINT CAMPAIGN
NBC SPORTS AGENCY

SILVER
TRUE BLOOD SEASON 5
HBO
BRONZE
TNT DALLAS KEY ART CAMPAIGN
TURNER NETWORK TELEVISION, GREY ADVERTISING

ART DIRECTION & DESIGN: CONSUMER OR TRADE AD - PROGRAM

GOLD
AMERICAN HORROR STORY: ASYLUM - WHITE NUN
FX NETWORK

SILVER
JUSTIFIED SEASON 3
FX NETWORK

BRONZE
THE AMERICANS SEASON 1
FX NETWORK

ART DIRECTION & DESIGN: CONSUMER OR TRADE CAMPAIGN - PROGRAM

GOLD
HOMELAND CAMPAIGN
SHOWTIME NETWORKS

SILVER
HOUSE OF LIES CAMPAIGN
SHOWTIME NETWORKS INC.

BRONZE
DEXTER CAMPAIGN
SHOWTIME NETWORKS INC.

ART DIRECTION & DESIGN: KEY ART/POSTER

GOLD
HOUSE OF CARDS KEY ART
NETFLIX, INC.
SILVER
DEADLY AFFAIRS POSTER
INVESTIGATION DISCOVERY

BRONZE
TELETOON - CARTOON NETWORK LAUNCH POSTER
TELETOON CANADA INC.

ART DIRECTION & DESIGN: KEY ART/POSTER CAMPAIGN

GOLD
THE VAMPIRE DIARIES SEASON 4 HOLY CARDS
THE CW TELEVISION NETWORK

SILVER
NBA ON TNT REGULAR SEASON - STREET ART CAMPAIGN: KOBE, CARMELO, LEBRON
TURNER SPORTS

BRONZE
DAMAGES
DIRECTV

ART DIRECTION & DESIGN: CARD, FOLDED OR BOUND PIECE

GOLD
FACE OFF MAILER FLIPBOOK
SYFY

SILVER
PRODUCER'S CONFERENCE INVITE
A&E NETWORK

SILVER
DEFIANCE PRESS KIT
SYFY

BRONZE
CHUCK LORRE BOOK
WARNER BROS. WORLDWIDE TV MARKETING-ART & ADVERTISING
ART DIRECTION & DESIGN: PRESS KIT

GOLD
BIZARRE FOODS AMERICA PRESS KIT
TRAVEL CHANNEL

SILVER
HAPPLY DIVORCED SEASON 2: PRESS KIT
TV LAND

BRONZE
HOMELAND: PRESS KIT
SHOWTIME NETWORKS INC.

ART DIRECTION & DESIGN: 3-D PROMOTIONAL OR SALES KIT

GOLD
COMA
A&E NETWORK

SILVER
DISCOVERY: SHARK WEEK CUPCAKE MAILER
BELL MEDIA AGENCY

BRONZE
CTV: SAVING HOPE PRESS KIT
BELL MEDIA AGENCY

PROMOTIONAL/PREMIUM ITEM(S)

GOLD
DUCK DYNASTY BEARD/HAT PREMIUM
A&E NETWORK

SILVER
DUCK DYNASTY CHIA WILLIE
A&E NETWORK

BRONZE
PRESS MAILER (PHOTO ALBUM)
HISTORY
ART DIRECTION & DESIGN: PROMOTIONAL/PREMIUM ITEM(S)

**GOLD**
Duck Dynasty Chia Willie  
*A&E Network*

**SILVER**
The Following Affiliate Mailer - Ice Pick  
*Fox Broadcasting Company*

**SILVER**
Total Black Out Press Kit  
*SyFy*

**BRONZE**
SXSW Hotel Welcome Kit  
*Showtime Networks Inc.*

LOGO DESIGN

**GOLD**
Macho by Mitú  
*Blanco-Lorenz*

**SILVER**
Dawn of the Con  
*VH1*

**BRONZE**
E! Logo Redesign  
*E! Entertainment*

ART DIRECTION & DESIGN: DVD PACKAGING

**GOLD**
Game of Thrones, Collectors Edition Blu-ray  
*HBO Home Entertainment*
SILVER
THE FOLLOWING PRESS MAILER - THE MASK
FOX BROADCASTING COMPANY

BRONZE
THE LIFE & TIMES OF TIM SEASON 3
IGNITION

TOTAL PACKAGE DESIGN: PRINT ONLY – CHANNEL OR PROGRAM

GOLD
AMERICAN HORROR STORY: ASYLUM - POSTER, BUS SIDE, LOT BOARD, PRESS KIT, PRINT AD
FX NETWORK

SILVER
IT’S ALWAYS SUNNY IN PHILADELPHIA SEASON 8 - POSTER, PRESS KIT, LOT BOARD, BILLBOARD, PRINT AD
FX NETWORK

SILVER
THE AMERICANS SEASON 1 - POSTER, BILLBOARD W/EXTENTION, LOT BOARD, PRESS KIT, PRINT AD
FX NETWORK

BRONZE
DUCK DYNASTY SEASON 2
A&E NETWORK

OUTDOOR/ENVIRONMENTAL/TRANSIT AD: CHANNEL

GOLD
DUCK DYNASTY SEASON 2 BILLBOARDS
A&E NETWORK

SILVER
STORAGE WARS SEASON 3 - 5 FT BILLBOARD EXTENSION
A&E NETWORK
OUTDOOR/ENVIRONMENTAL/TRANSIT AD CAMPAIGN: CHANNEL

GOLD
HISTORY: MADE BY
SHAW MEDIA INC.

SILVER
LIFETIME: YOUR FAVOURITE NEW CHANNEL
SHAW MEDIA INC.

BRONZE
A&E #1 BRAND OF THE YEAR
A&E NETWORK

OUTDOOR/ENVIRONMENTAL/TRANSIT AD: PROGRAM

GOLD
COMA TEASE
A&E NETWORK

SILVER
AMERICAN HORROR STORY: ASYLUM LOT BOARD
FX NETWORK

BRONZE
BREAKING BAD (SEASON 5)
AMC

OUTDOOR/ENVIRONMENTAL/TRANSIT AD CAMPAIGN: PROGRAM

GOLD
MAD MEN (TEASER-SEASON 5)
AMC

SILVER
VEEP MOTORCADES
HBO
BRONZE
2012 STANLEY CUP PLAYOFFS OUT-OF-HOME CAMPAIGN
*NBC SPORTS AGENCY*

**ART DIRECTION & DESIGN: OUTDOOR/ENVIRONMENTAL/TRANSIT STATIC AD**

GOLD
AMERICAN HORROR STORY: ASYLUM LOT BOARD
*FX NETWORK*

SILVER
NBA ON TNT REGULAR SEASON - STREET ART: NY CHELSEA WALL
*TURNER SPORTS*

BRONZE
THE AMERICANS SEASON 1 - BILLBOARD W/ EXTENTION
*FX NETWORK*

**ART DIRECTION & DESIGN: OUTDOOR/ENVIRONMENTAL/TRANSIT STATIC CAMPAIGN**

GOLD
AMERICAN HORROR STORY: ASYLUM - TRANS SHELTER 1_TRANS SHELTER 2_BUS SIDE_LOT BOARD_24X26 BILLBOARD
*FX NETWORK*

SILVER
NBA ON TNT REGULAR SEASON: STREET ART
*TURNER SPORTS*

BRONZE
HATFIELDS & MCCOYS TRAIN TAKEOVER
*HISTORY*

**MARKETING PRESENTATION - PRINT OR SPECIALTY**

GOLD
DISNEY CHANNEL’S GRAVITY FALLS AFFILIATE MAILER
*DISNEY AND ESPN MEDIA NETWORKS*
SILVER
PRODUCER'S CONFERENCE INVITE
A&E NETWORK

BRONZE
AFFLUENCER UPFRONT MAGAZINE
BRAVO

SALES PROMOTION - COLLATERAL/SPECIALTY

GOLD
CHIA WILLIE
A&E NETWORK

SILVER
REAL LIFE SPRING CANDY MAILER
A&E NETWORK

BRONZE
REAL HOUSEWIVES - LIP BALM BOXES
BRAVO

HOLIDAY/SPECIAL EVENT/PRINT/ PROMOTIONAL ITEMS

GOLD
DUCK DYNASTY CHIA WILLIE
A&E NETWORK

SILVER
2012 VIP HOLIDAY MAILER
FOX NETWORKS

BRONZE
REAL LIFE SPRING CANDY MAILER
A&E NETWORK

STUNT PROMOTION: SPECIAL EVENT

GOLD
TSN: MIKE'S IN THE CAN
CRAFT CATEGORIES

ILLUSTRATION FOR PRINT

GOLD
DOOMSDAY PREPPERS "ROCKWELL"
NATIONAL GEOGRAPHIC CHANNEL

SILVER
BRAND X SEASON 1
FX NETWORK

BRONZE
HOMELAND: COLLAGE
SHOWTIME NETWORKS INC.

PHOTOGRAPHY FOR PRINT

GOLD
SONS OF ANARCHY SEASON 5 - KEY ART
FX NETWORK

SILVER
AMERICAN HORROR STORY: ASYLUM - "ENSEMBLE" SHOT
FX NETWORK

BRONZE
LOUIE KEY ART
FX NETWORK
RETOUCHING AND PRODUCTION ART

GOLD
AMERICAN HORROR STORY: ASYLUM - KEY ART
FX NETWORK

SILVER
IT’S ALWAYS SUNNY IN PHILADELPHIA SEASON 8 - KEY ART
FX NETWORK

BRONZE
MURDOCH MYSTERIES RETOUCHING
CANADIAN BROADCASTING CORPORATION

CREATIVE COPYWRITING - PRINT

GOLD
SHAMELESS
SHOWTIME NETWORKS INC.

SILVER
DEXTER
SHOWTIME NETWORKS INC.

BRONZE
SXSW HOTEL WELCOME KIT
SHOWTIME NETWORKS INC.

SCENIC AND DISPLAY

SET DESIGN

GOLD
GUYS CHOICE 2012
SPIKE

SILVER
CNN GRILL SET DESIGN
CNN

BRONZE
EDDIE MURPHY: ONE NIGHT ONLY
SPIKE

DISPLAY

GOLD
PROJECT RUNWAY MAKE IT WORK EXPERIENTIAL CATWALK
LIFETIME

SILVER
INTERIOR THERAPY - STUNT TAXIS
BRAVO

BRONZE
AMERICAN IDOL AFFILIATE MAILER - COFFEE EXPERIENCE
FOX BROADCASTING COMPANY

PROMOTION, MARKETING & DESIGN
SPECIAL CROSS-OVER CATEGORIES

SALON DE REFUS

GOLD
ARROW "WHAT HAPPENED?" :30
SKIP FILM

SILVER
MICROSOFT - WHAT IF
L.INC DESIGN

BRONZE
HOTEL HELLL - "HOTELS INN TROUBLE"
FOX BROADCASTING COMPANY
SOMETHING FOR NOTHING

GOLD
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