PROMAX Awards:
North America Station
2019.

Official Winners Guide
PROMAX AWARDS: NORTH AMERICA STATION 2019. JUDGES

ANDREW LENNIE
ARI PITCHENIK
BOB ST CHARLES
BRANDON HEYBURGH
CHLOE HOUSER
CHRIS GOLDEN
DALE LOCKETT
DAN CLARK
DAN KLINTWORTH
DAN WEIG
DANA FELDMAN
DANIEL HAMILTON
DANIEL MEYERS
DANIEL SPANGLER
DANIELLE RAY
DAVID REDIG
DAVID SHEARER
DAVID STOTTS
DENA MCFADYEN
DIXON JOHNSTON
DOMINIC GAUNA
DONNA DUBE
ELIZABETH MONTIJO
ELLEN POLITI
EMILY MOWERS
ERIC BERSHON
FRANCESCA PAYNE
GARY WANN

JASON DOYLE
JEFF PITNER
JOHN KUKLA
KATRINA KEHOE
KELLEN DARGLE
KEVIN ADLER
KIYOTOMI IMAI
KRISTEN PINTO
KYM PEOPLES
LARRY WATZMAN
LAUREN RIDGLEY
MARC MORRISTON
MARY BORGER
MELISSA CRAWFORD
MICHAEL KARMANOS
MICHAEL KOMMERSMITH
MIKE MAAS
NOAH KOZINKO
OTTO PETERSEN
PAM BAUMANN
PAUL SLOAN
PAUL SPINGOLA
PETER MASUCCI
RHONDA HALAREWICH
ROB DWYER
ROBERT AYSON
SCOTT ALTUS
SEAN DIXON

SHAWN DICKERMAN
SHERRY CARPENTER
STEVE BAILEY
SUE DOBMEIER
SUSAN TRACY-DURANT
SUZI MAHE
TERRI PECK
TIM HOWICK
TINA VEON
TOM VODICK
TONY GETTS
TRACY LETIZE
WES POLLARD
WILLIAM MURPHY
ANNOUNCING OUR 2019 LIFETIME ACHIEVEMENT
AWARD HONOREE AT STATION SUMMIT

Marshall Hites
SVP, Marketing and Creative Services
Tribune Broadcasting

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PROMAX AWARDS: NORTH AMERICA STATION 2019. WINNERS

CHANNEL ID

GOLD  
HOLIDAY IDS ON THE U  
WCiu

SILVER  
44 FREE  
KBCW

HOLIDAY/SPECIAL EVENT PROMOTION

GOLD  
WGNO-TV HOLIDAY CARD  
WGNO-TV

SILVER  
WFAA MEMORIAL DAY, "THANKS"  
WFaa, A TEGNA COMPANY

PROGRAM IMAGE PROMO

GOLD  
BUILDING THIS FALL  
WSFL-TV

SILVER  
TEXAS 21  
KTXA-TV

PROGRAM PROMOTIONAL SPOT

GOLD  
DIDN'T ADD UP: THE DEATH OF NICK CLAVIER  
WTVR

SILVER  
BACKSTORY  
WGNTV

PROGRAM PROMOTIONAL CAMPAIGN

GOLD  
GIRLS IN STEM  
WKYc

SILVER  
GET UP DC - NOVEMBER CAMPAIGN  
WUSA9

PROGRAM SPECIFIC PROMO - NEWS

GOLD  
ALL DEVICES  
WWBT

SILVER  
11PM SPINNING CONTENT  
WTVR

LIVE EVENT SPOT

GOLD  
SF PRIDE: GENERATIONS OF STRENGTH  
KPIX

SILVER  
9 PERSON BOOTH  
YES NETWORK

ENTERTAINMENT PROGRAM SPOT

GOLD  
BRANDING CINEMA DANSE  
GROUPE TVA

SILVER  
BLACK-ISH SYNDICATION LAUNCH  
Disney ABC Home

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- Award winning composers
- Stems available for custom edits
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HOLIDAY/SEASONAL/SPECIAL EVENT PROGRAM SPOT

GOLD
VIVA FIESTA
KENS 5/TEGNA

SILVER
WEATHER DAY WITH THE NATIONALS
WRC/NBC4

UNSCRIPTED/NON-FICTION/REALITY PROGRAM SPOT

GOLD
SURPRISE SQUAD: OUR MISSION
KVU-TV FOXS5 VEGAS

SILVER
WHITE RIGHT
TVO

DAYPART/BLOCK OF PROGRAMS SPOT

GOLD
PIX 11 REALITY SERVED HOT TRIBUNE CREATIVE SERVICES WEST

SILVER
TVO DOCS “FEEL IT” TVO

STUNT PROMOTION: ON-AIR ONLY

GOLD
POLITICAL AD BREAKS WTVR

SILVER
ANGRY RED SOX FAN YES NETWORK

ON-AIR CONSUMER TIE-IN PROMO

GOLD
EAT SEE PLAY KTVT-TV

SILVER
WB MASON POST GAME LIVE SNY

PROGRAM PROMOTION SPOT OR CAMPAIGN: ENTERTAINMENT

GOLD
ONLY IN NEW YORK CONCEPT SIZZLE TRIBUNE MEDIA

SILVER
GOLDBERGS VIDEO GAME WSFL-TV

NEWS/INFORMATION PROGRAM SPOT

GOLD
CBS 11 I-TEAM KTVT-TV

SILVER
BOSTON NEXT WBZ-TV

INFORMATIONAL GRAPHICS: NEWS

GOLD
HOARDING LONG FORM TEGNA DESIGN TANK

SILVER
BALANCE BILLING LONG FORM TEGNA DESIGN TANK
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PROMAX AWARDS: NORTH AMERICA STATION 2019. WINNERS

SPORTS: OPEN/TITLES/ BUMPERS
GOLD
YANKEES 2018 SHOW OPEN
YES NETWORK

SILVER
THE RAIDERS ARE COMING
2018
KVVU-TV FOX5 VEGAS

MARKETING VIDEO/ PRESENTATION
GOLD
PRISE2 NEW LOOK
GROUPE TVA

SILVER
NEXSTAR MEDIA GROUP LIVING
LOVING LOCAL
STEPHEN ARNOLD MUSIC

OUTDOOR/ENVIRONMENTAL/ TRANSIT AD
GOLD
YOUR FIGHT IS OUR FIGHT / OUR HEART IS IN NEW YORK
WPIX

SILVER
THAT FEELING
WNBC

OFF AIR DESIGN
GOLD
SAINTS ON SIX COLLATERAL
WDSU-TV

SILVER
MAN OF THE PEOPLE
WGN-TV

APPLICATION OR WEBSITE PROMOTION: VIDEO- BASED
GOLD
WITN CINEMA WEATHER APP
WITN

SILVER
KREM 2 YOUTUBE CHANNEL
PROMO
KREM 2 TEGNA

BEST USE OF SOCIAL MEDIA TO PROMOTE A PROGRAM OR SERIES
GOLD
SWIPE RIGHT TO THE JAM
WCIU

SILVER
KALEY IS BACK!
KNXV-TV ABC15

EDITING
GOLD
11PM SPINNING CONTENT
WTVR

SILVER
APOCALYPSE WEATHER
WTVR

COPYWRITING
GOLD
NAVIGATE THE NOW
GLOBAL BC

SILVER
MORE AT 4PM
WKYT-TV
PROMAX AWARDS: NORTH AMERICA STATION 2019. WINNERS

DIRECTING
GOLD
JORDAN SANDLER WEATHER JINGLE
KADN NEWS15

SILVER
THE RAIDERS ARE COMING 2018
KVVU-TV FOX5 VEGAS

BEST USE OF DESIGN
GOLD
TVA LOOK 2018
GROUPE TVA

SILVER
PRISE2 NEW LOOK
GROUPE TVA

SOUND DESIGN
GOLD
NEWS 4 SA - 60 SECONDS TO AIR
WOAI

SILVER
THE JAM SPRING
WCIU

USE OF ORIGINAL MUSIC IN A PROMO
GOLD
TEXAS CONNECTS US 4.0
KWAS BRAND MARKETING, PLANET 365

SILVER
WPix WE ARE NEW YORKS VERY OWN
WARNER/CHAPPELL PRODUCTION MUSIC

USE OF MUSIC WITH ORIGINAL LYRICS
GOLD
DEAR NEIGHBOR
MEGATRAX CUSTOM

SILVER
JORDAN SANDLER WEATHER JINGLE
KADN NEWS15

MUSIC OR INSTRUMENTAL THEME WITH OR WITHOUT VOCALS
GOLD
THE LEBRON JAMES FAMILY FOUNDATION: BIGGER THAN BASKETBALL
WKYC

SILVER
TEXAS CONNECTS US 4.0
KWAS BRAND MARKETING, PLANET 365

SET DESIGN
GOLD
KTVU SET DESIGN
DEVLIN DESIGN GROUP

SILVER
WMUR SET DESIGN
DEVLIN DESIGN GROUP

“BEHIND THE SCENES” PROMOTION: LONG/SHORT FORMAT
GOLD
ON YOUR SIDE TONIGHT WITH JAMIE BOLL
WBTV

SILVER
DEBATE DAY
WOOD TV
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PUBLIC SERVICE ANNOUNCEMENT

GOLD
HISPANIC HERITAGE MONTH
TRIBUNE CREATIVE SERVICES WEST

SILVER
DEAR NEIGHBOR
WTAE HEARST

PUBLIC SERVICE ANNOUNCEMENT CAMPAIGN

GOLD
CBS VETERANS NETWORK
CRISIS LINE PSA CAMPAIGN
KCBS LOS ANGELES

SILVER
DESOCUPAR LOS ALBERGUES
2018
WSCV TELEMUNDO 51

ON-AIR COMMERCIAL ADVERTISEMENT

GOLD
BAY AREA MERCEDES BENZ DEALERS: “PLAYER”
NBCUNIVERSAL SKYCASTLE

SILVER
CAT’S PRIDE: “DO THE RIGHT THING”
NBCUNIVERSAL SKYCASTLE

SOMETHING FOR NOTHING

GOLD
11PM SPINNING UNIQUE CONTENT
WTVR

SILVER
APOCALYPSE WEATHER
WTVR

BEST WORK NEVER SEEN

GOLD
O-H-I-O
WBNS-10TV

SILVER
TABLE7
KMGH DENVER7
BE HEARD
YOUR TOTAL MUSIC SOLUTION

CONGRATULATIONS TO ALL OF THIS YEAR’S NOMINEES AND AWARD WINNERS!

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