



**2012 PROMAXBDA PROMOTION, MARKETING & DESIGN AWARDS
FINALISTS ANNOUNCED**

**Winners to be Honored at Awards Show Hosted by Actor & Comedian Jay Mohr
June 14 at PromaxBDA: The Conference 2012 in Los Angeles**

LOS ANGELES, CA – May 23, 2012 - Recognizing the best and brightest in promotion, marketing and design, [PromaxBDA](#) is pleased to officially announce finalists for the 2012 PromaxBDA Promotion, Marketing, and Design Awards, celebrating excellence, creativity and innovation in entertainment media promotion. The winners will be lauded at the awards show hosted by actor and comedian Jay Mohr, held on June 14 at the conclusion of [PromaxBDA: The Conference 2012](#) (June 12-14) in Los Angeles.

“Congratulations to the PromaxBDA Award finalists and all the teams who have contributed to some of the best and brightest entries we’ve seen in promotion, marketing and design,” said Jonathan Block-Verk, president and CEO of PromaxBDA International. “This competition serves as a positive reminder of all the impressive, eye-catching creative work that is being developed and produced on a daily basis, in the industry and throughout the world.”

Following are some of the top finalists, from in-house as well as out-of-house/agency production houses, for the 2012 PromaxBDA North American Promotion, Marketing and Design Awards and the 2012 PromaxBDA Global Excellence Promotion, Marketing and Design categories.*

North American Promotion, Marketing and Design:

Some of the top in-house finalists from the North American promotion, marketing and design awards include: A&E Television Networks; Bell Media Agency; CBS; Comedy Central; FX Network; HBO; NBC; Showtime Networks Inc; Turner Sports – CSSU and USA. Top agencies or out-of-house production house finalists include: bpg; Studio City; Troika; World Wide Wadio; and 2C Media.

Global Excellence Promotion, Marketing and Design:

Top finalists for the international promotion and marketing and design Awards for in-house productions include: BBC Worldwide; CNN; Creative Solutions – P7S1 Deutschland GmbH; Discovery UK Creative; Fox Channels Italy; Injaus /Turner International Argentina; Mediacorp TV Singapore; and Universal Networks Germany. Among the top agencies and out-of-house for Global Excellence include: BDA; Monarchy; Prometheus; Studio Zoo for DStv; and Televisa SA de CV.

*For a complete list of all the 2012 PromaxBDA Promotion, Marketing and Design Finalists for the North America and Global Excellence competitions, please go to www.promaxbda.org

About the 2012 Conference

PromaxBDA will provide an exclusive look at the most compelling, innovative and eye-catching creative work from around the globe, covering the breadth of the entertainment industry. The two-and-a-half-day event culminates with the [2012 PromaxBDA Promotion, Marketing and Design Awards](#), taking place on the closing night, June 14th. For more information, or to attend, please visit promaxbda.org and for [2012 Conference](#) updates, speaker information and promotions, follow PromaxBDA on Twitter [@PromaxBDA](#) and Facebook at facebook.com/PromaxBDA.

About PromaxBDA

PromaxBDA is a global, non-profit association dedicated to being the leading resource for education, community, creative inspiration and career development for marketing, promotion and design professionals within the entertainment/information industry.

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